

**IN THIS ISSUE**

Alumni Updates .....	2
The Glory Days .....	2
Buckeye Football .....	3
Email Crisis.....	4
Honor Roll.....	4



# BUCKEYE PHI

Ohio Zeta Chapter • The Ohio State University • July 2013

[www.ohiozeta.com](http://www.ohiozeta.com)

**UPCOMING EVENTS**

**Saturday, July 27**

Golf Club of Dublin

Cost: \$110/person

Includes 18 holes of golf, followed by a dinner buffet with four drink vouchers.

Register online at [www.ohiozeta.com](http://www.ohiozeta.com)

**WEBSITE MAKEOVER**

Check out our updated website at:

[www.ohiozeta.com](http://www.ohiozeta.com).

If you have not yet received your new login information via email, send your Member ID (found above your mailing label in this newsletter) and your full name to

[websupport@affinityconnection.com](mailto:websupport@affinityconnection.com).

If you have received your login details but need them again, visit the website and click "resend activation code".

**CHAPTER REPORT**

## Phi Delta Theta Shines Above the Rest

*By Bruce Rothermund '90*

Ohio State's Phi Delta Theta alumni are proving to be in a giving mood! With a few weeks still left in the fiscal year, Phi Delta Theta has already surpassed last year's fundraising amount by nearly \$9,000, making the current total \$20,425 at the date of this publication. We are up ten donors as well from last year's total of eighty-seven generous brothers. Outstanding!

Phi Delta Theta has already surpassed its campus competition in our fundraising efforts, with the nearest competition being Kappa Sigma and Beta Theta Pi at \$18K and 14K respectively, and other fraternities like Alpha Xi Delta, Acacia and Sigma Alpha Mu lagging far behind. In terms of quality recruits and maintaining our legacy, the amount of financial support we have devoted toward our undergraduate chapter, the house and our very own communications program certainly seems to be paying off. Thank you!

We are happy that with the increase in support we have been able to vamp up our online communications program, which now offers an improved website platform with new designs and easy-to-navigate user options that make reconnecting with brothers and keeping up with the latest and greatest at Phi Delta Theta simple. For instance, features of the site include updated news and event details, searchable alumni directory, photo albums, alumni updates, and more. Providing a virtual "chapter house" that connects everyone is growing more and more important as we have brothers all over the world. Check out the sidebar on this page for information about how you can access the website if you have not already received your username and password.

With three OSU fraternities facing major



suspensions, if not permanent expulsion, due to alcohol and hazing violations, we are proud to report that our boys have successfully completed the 2012-2013 academic year without incident. Due to rapidly changing school codes and today's chaotic college atmosphere facing our undergraduate brothers, it is important that we, as alumni members, provide the mentorship and support to the undergraduate brothers that is necessary to ensure they honor our legacy and secure a future for Phi Delta Theta at Ohio State. If you are ever in town visiting for a game or just to check out the old stomping grounds, be sure to stop by the house and meet the fellows. They'd love to hear your stories!

If you are interested in getting involved or have any questions, please just contact me at [bruce.rothermund.gbfg@statefarm.com](mailto:bruce.rothermund.gbfg@statefarm.com).

### Quote to Remember

"Understand that friends come and go, but with a precious few you should hold on. Work hard to bridge the gaps in geography and lifestyle, because the older you get, the more you need the people who knew you when you were young."

*- Mary Schmich*

## ALUMNI UPDATES

### George Jonson '56

(44 Sandalwood Terrace, Hamilton, OH 45013; george@gnjlaw.com)

George Jonson is retiring from his law practice. He graduated from law school in 1958 and one year later received a commission in the U.S. Air Force as a Judge Advocate General (JAG) Officer. After serving three years in the USAF at various bases throughout the country, George returned to Hamilton, OH and has called the town his home ever since. He's served his community for ten years as a member of the Hamilton City Council and is currently in his thirty-second year on the Hamilton City Board of Education. He credits his time in the service with giving him a lot of court room experience. In his three years he tried over 100 jury cases and defended, and prosecuted, numerous criminal offenses.

Two of his three children with his wife Sophia are OSU grads. Nicholas is class of 1987 and Marjorie is class of 2002. His middle child, daughter Lynne, graduated from Miami in 1990.

He fondly recalls the last encounter with his brothers several years ago at a reunion in Columbus. Devoted fans, he and Sophia make it a point to go to every home football game and even go to the occasional

OSU away game. He hopes to see brothers at a football game this fall!

He has lovely memories of his time with the fraternity and would like to see what changes have been made to the house at 1942 Iuka.

### John A. (Jay) Schoedinger '64

(4606 Lakes Club Drive, Westerville, OH 43082; jay@schoedinger.com)

After graduating from The Columbus Academy and attending Ohio State University and the Cincinnati College of Mortuary Science, Jay joined the family business, Schoedinger Funeral Service, in 1963 as the fifth generation to come on board. Since that time, Jay has been a member of the Kiwanis Club of Columbus (for over forty years) and served as President in 1989, receiving the Distinguished Presidents award of the Ohio District of Kiwanis International. He is also a past secretary/treasurer of the Columbus Jaycees and was a driving force on the building committee.

Currently he is serving as the Vice-Chairman of the Board of Schoedinger Funeral and Cremation Service. Jay and his wife Joyce have three children, one of whom joined the family business, and five

grandchildren. In 2002, Jay was awarded the Life Membership from the Kiwanis Club for his many years of dedicated service. That same year, Jay, an avid toy collector, was invited to join the invitation-only "Antique Toy Collectors of America" club. He is one of just 250 members.

### Phil Cobb '65

(4455 Belfort Ave., Dallas, TX 75205; cobb298@airmail.net) Phil Cobb has been living in Dallas for years with his wife Janet, an SMU grad. After forty years in the restaurant business he is currently semi-retired, and is spending his free time of late helping privatize his local Farmer's Market.

Phil is devoted to and speaks proudly of his two daughters. His oldest is married and living in New Jersey while his youngest just graduated from Yale Architecture school and is working in New York City.

Every August he returns to Toledo for an all classes high school golf gig as well as a Saturday evening party at Centennial Quarry. He usually gets tickets to at least one Bucks game and always attends with his brother Dave Cobb '61, also a Phi brother.

In addition to his efforts with the Farmer's Market, he is also co-founder and Chairman of the Board of McKinney Ave Transit Authority Inc., a historic trolley system in Dallas. Soon to be adding another 1.5 mile loop to the current route, the trolley system is expected to carry 600,000 passengers this year. Currently it is in its twenty-fourth year of operation. Check out MATA.org if you'd like more information.

### Clay Long '70

(9019 County Road 1950, West Unity, OH 43570; clay-long@hotmail.com)

Clay Long retired from North Star BlueScope Steel Delta in Ohio in June of 2011, where he worked as a Senior Electrical Technician in the Casting Department for over fifteen years.

Although he claims to have been "happily divorced" for many years, he is looking forward to exchanging vows with a "wonderful lady" in May of 2014.

Even though the game was lost, Clay considers the Rose Bowl to be one of his fondest memories of his experiences as a PHI. "I had a wonderful time with my brothers Kohler and Higgins, even though we lost to Stanford," he recalls.

"Many great PHIs at the USC house made me feel at home and even welcomed me back a few months later on a vacation," he reminisces. "Good times."

## MEMORIES

### Bring Back an Era...The "Glory Days"

According to **Jack "Spoerlie" Spoerl '51** if anyone had more fun than the classes of 1975-1985, they must be dead! Those were the days when "boys could be boys" and with all the financial support and over 100 pledges, those boys had the times of their lives. Being an officer was considered a serious responsibility, and looking back, Spoerlie can see how difficult it must have been to try to wrangle that rowdy bunch into anything semi-organized. Being well-funded and well-represented, the Phis had some of the best events and were "pretty popular with the ladies"...they worked hard, played hard and at that time, dominated the Greek system in athletics and functions.

Plenty of great citizens emerged from that era, and Spoerlie, for one, is

glad to have been part of it.

**Jack Luce '65**, aka Whitney, remembers the great staff that kept the house running. There was house mother "Champaign" Velvet followed by Dorothy Sandberg. They had Ethel the Cook and janitor "Hall Sweeping Bill." But most popular was the English professor living in the house! All the brothers took his class for the assured A, and that was a well-guarded secret for years.

Whitney always looks forward to the fun conventions where he reconnects with old friends while making new ones.

*What are your fondest memories as a Phi Delt undergraduate? Share them by emailing:*

*content@affinityconnection.com.*

## Alan Colyer '74

(711 Louisiana St., Ste. 300, Houston, TX 77002-2815; alan\_colyer@gensler.com) Alan Colyer has led a full life and urges others to do the same. As the director of Planning and Design for Gensler in Houston, his travels have taken him far from his origins as a Phi Delta Theta in Ohio.

Some of his past projects include the George Bush Presidential Library Complex, the U.S. Embassy, San Salvador in El Salvador and the BP North American HQ Master Plan. He has served as a Chair on the Urban Design Mixed Use Council and Urban Land Institute.

However, with all his accomplishments the experiences he relishes the most are the ones involving his family and friends. For instance, he did a pub crawl across Ireland from Dingle (on the west coast) to Dublin (on the east coast) with his son. His daughter, a second base player for Baylor University, had him hanging out in Oklahoma City for the NCAA College World Series, a memory he cherishes. He also has fond memories of his time in the house with his first year roommate Chuck Fazio '73, in the room right above Mom Sandberg's room, aka "Heartbreak Hotel". Alan also fondly remembers his pledge brothers, "all good Irish boys", Denny Lynch '75, Sean Flanagan '74 and Eddy Riordan '74.

He names his favorite classroom the "Char Bar," and advises other students to also live life to the fullest: "The choice between being an A+ student with no adventures or stories to tell and the B student who's travelled, tempted fate and tells a good tale is not a hard choice to make....Enjoy life... have a few adventures."

## Randall Gerber '90

(1675 Roxbury Road, Columbus, OH 43212; Randall.Gerber@RaymondJames.com) Randy Gerber is the founder and principal of Gerber, LLC, a holistic wealth-management firm working with first-generation entrepreneurs. Having founded the company after graduating from The Ohio State University in 1990, Gerber recently moved the firm into a century-old glass and door factory in downtown Columbus. He is a member of Entrepreneur's Organization and has been named an outstanding financial advisor by Raymond James Financial Services each year since 1999. He recently presented at



Randall Gerber '90

he had a clear vision for what the company would be: a true partner to first generation entrepreneurs. As a first generation entrepreneur himself, Randy knew others like him needed a different kind of partner. He knew they were driven to succeed not just in one, but in all parts of their lives. He saw them as the world's leaders and creators—with limitless potential to improve the lives of others.

Randy resides in Upper Arlington with his wife, Emily, and their three children. Randy loves to create special experiences for his family, from traveling to Greece to hosting Daddy Date Night for his kids in Columbus. Next to being with family, few things rank higher on Randy's list than rooting for the Buckeyes from the tailgate he's shared with his college buddies since 1986, working on his golf game during the summer and perfecting his downhill skiing skills in the winter. Next time you are at a game, come check out the motley crew of Phi Delta Theta alums that will likely be there with Randy, like Tony Phillips '86, Brian Bandi '86, Glenn Alban '88, Chris Sauter '93, Lou Sauter '95, and Bruce Rothermund '90 (and the occasional guest appearances by Tim Taylor '89).

## Trent Orzechowski '12

(3224 Pepper Ridge Dr., Maumee, OH 43537; orzechowski.4@buckeyemail.osu.edu)

Although Trent Orzechowski has called Ohio his home for many years, he recently moved to Las Vegas to put his degree and experience in Phi Delta Theta to use as an entrepreneur along with fellow brother Kevin Shimizu '12. The two have started a company called Biddez, LLC, a unique online auction website that just launched this past June. After graduating in 2012, Trent moved back to his hometown of Los Angeles to continue working on the website with Kevin. Their

Columbus's Pecha-Kucha and Leadercast events and was profiled in the nationally-circulating REP magazine. When Randy founded Gerber, LLC,

hope is that with success they can offer employment to fellow graduating brothers. Trent plans on meeting with another brother, Doug Walters, in London as Walters pursues a study abroad program through his law school (Wake Forest). While there he is planning to unwind at the world-renown Glastonbury Music Festival, the largest music festival in the world. Carrying his philanthropic roots with him, Trent's company will have a donation section with the primary beneficiary being Phi Delta Theta's affiliated charity, ALS. This section will be added in during the post-beta phase tentatively scheduled for Black Friday.

Trent is eager to connect with his brothers. His advice for current Phi Deltas? "Don't rely too much on others to do the work for you – do it yourself." A suggestion he has obviously put to good use. Check out Biddez by going to [www.biddez.com](http://www.biddez.com).

*If you'd like to share what's new with you, recent reunions with your brothers, or the next time you'll be on campus, write to:*

*[content@affinityconnection.com](mailto:content@affinityconnection.com).*

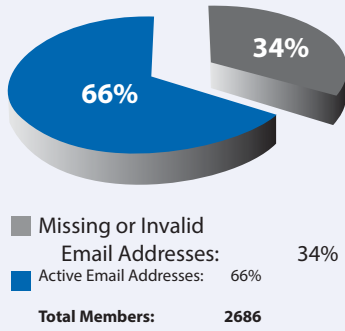


## 2013 Buckeye Football

Aug 31	vs. Buffalo
Sept 7	vs. San Diego State
Sept 14	at California
Sept 21	vs. Florida A&M
Sept 28	vs. Wisconsin
Oct 05	at Northwestern
Oct 19	vs. Iowa (Homecoming)
Oct 26	vs. Penn State
Nov 02	at Purdue
Nov 16	at Illinois
Nov 23	vs. Indiana
Nov 30	at Michigan

## EMAIL CRISIS!

### We're Missing Email Addresses for Nearly a Third of Our Brothers



You may be missing out on important Phi Delta communications! Periodically, we send emails to alumni as part of our communications program. Ensure you're receiving your copy of these emails by verifying your email address today!

We currently have active email addresses for just 66% of our living alumni. If your email address is one of the 34% we're missing, please update it on the enclosed form or online at [www.ohiozeta.com](http://www.ohiozeta.com).

The more email addresses we have, the more money we can save on paper and postage to keep you in the loop throughout the year. Thanks for helping us to stay connected with you more frequently and cost effectively!

## HONOR ROLL OF DONORS

### Ohio Zeta Legacy Society (\$1,000+)

Ned Barthelmas 1950  
John Rolls 1964

### Founder's Circle (\$500 - \$999.99)

Clark Berry 1961  
Robert Rewey 1963  
Robert Dunleavy 1969  
Patrick Hylant 1970  
James Wyland 1973  
Joseph Mavec 1987  
Randall Gerber 1990

### 1848 Society (\$250 - \$499.99)

Richard Wood 1950  
Richard McCabe 1953  
Allan Spilker 1956

James Hartley 1957  
David Cobb 1961  
John Schoedinger 1964  
John Antonucci 1976  
John Apple 1976  
David Priddy 1979  
Leland Moree 1981  
David Straub 1990  
Matt Stephens 1991  
Dennis Train 1993

### 1942 Iuka Ave Society (\$194.20)

John Sweeney 1952  
Charles Humbert 1953  
Everett Musser 1958  
D. Thrasher 1964  
John Luce 1965  
Stanley McCormack 1971  
Brian Darah 1976

Keith Davis 1976  
Richard Moody 1978  
Jeffrey Dahl 1982  
Norbert Engelman 1984  
Darren Hissong 1984  
John Jacobs 1984  
Steven Julian 1990  
Christopher Zazo 1990  
Michael Hirsch 2011

### Azure Club (\$100 - \$194.19)

Roger Hall 1948  
Calvin Wible 1949  
Richard Desmond 1950  
Richard Secrist 1950  
Jack Weaver 1950  
William Booker 1952  
Raymond Foster 1952  
Robert Shoemaker 1952

A. Smith 1952  
Morgan Claggett 1953  
Thomas Stockdale 1955  
George Jonson 1956  
William Balyeat 1957  
Frederick Blesi 1959  
Thomas Eyerman 1961  
William McMenemy 1962  
John Thomas 1962  
Walter Wyatt 1962  
Nelson Embrey 1963  
James Gross 1963  
Henry Green 1964  
Phillip Cobb 1965  
William Mewborn 1966  
William Koenig 1968  
W. Roemer 1968  
Ronald Brown 1969  
Thomas Backhus 1970

Charles Hendrickson 1973  
J. Mullen 1976  
James Yavorcik 1976  
Marcus Presar 1979  
Steven Custenborder 1981  
David Baehren 1982  
Grant Douglass 1984  
Robert Sperry 1984  
Glenn Alban 1988  
David Ross 1989  
J. Urbancic 1992  
Michael McDonald 1993

### Argent Club (\$50-\$99.99)

Richard Lasko 1948  
David Hull 1961  
Robert Voll 1962  
Jerry Hainen 1965  
David Milligan 1965  
Richard Baker 1967

Heber Ullman 1967  
Patrick Fahey 1971  
James List 1972  
David Priestley 1978  
Jim Rhodes 1981  
Alexander Rolletta 1982  
Anthony Phillips 1986  
Shannon Shinaberry 1991  
Benjamin Apple 2011  
Jacob Mays 2012

### Other

Robert Tulk 1948  
Jay Lee 1968  
Gregg Rothermund 1978  
Thomas Hulme 1981  
Nicholas Schwandner 2007

448-103 FN

Address Service Requested

Phi Delta Theta  
THE OHIO STATE UNIVERSITY  
Alumni Relations Processing Center  
P.O. Box 7007  
Albert Lea, MN 56007-8007



Find out what's new  
with your brothers.  
Read more inside!

PPSRT STD  
U.S. POSTAGE  
PAID  
State College, Pa.  
Permit No. 2